

The Bi-College News ^{Online}

Advertising Rates

The Bi-College News Online is the web-based edition of *The Bi-College News*, Bryn Mawr & Haverford's award-winning weekly student newspaper. In addition to the full editorial content of every week's issue, *The Bi-College News Online* also includes Bi-Co Blogs, late-breaking reports, searchable archives, and a host of other exciting features for our diverse readership.

Advertising Space	Pixel Size	Monthly Rate
Tower Position One	160x600 pixels	\$400
Tower Position Two	160x600 pixels	\$250

Acceptable file formats: .jpg or .pdf

To place an ad:

Email desired start date and end date, ad file, and click-through URL to amilne@brynmawr.edu. All online ads are subject to the policies outlined in *The Bi-College News* rate card.

Payment:

Advertising must be paid for in advance via check or credit card. To pay with a credit card go to www.paypal.com and direct payment to bicobiz@haverford.edu.

Contact Advertising Manager Andrea Milne at amilne@brynmawr.edu to start advertising online today!